

## Geoffrey Whiting

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### Career Profile

**Experienced editor and writer with a background in newspapers, magazines, newsletters and press relations.**

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### Skills

- Experienced in writing feature articles, company and Web site reviews, editorial pieces, press releases, research, reports and creative ad copy.
- Fluent in copyediting and AP style, most recently as an editor for weekly technology periodicals.
- Strong technical command of the English language, familiarity in print and digital writing styles, and a serious commitment to excellence in the printed and published word.

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### Education

**B.S., Psychology, Louisiana State University, Final G.P.A.: 3.52**

2007

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### Professional Experience

**Editor, Writer –Business for Self, Memphis, TN**

8/08 – Current

- Edit publications for style and content.
- Author articles, reports and proposals for publication, interoffice communications and business to business communications.
- Work with clients through new technologies throughout the United States and Great Britain.
- Maintain consistent business with five main clients.

**Editor, Reporter – Rider Research, Telecommute**

11/07 – 2/08;  
8/08 – Current

- Proofread, edit and rewrite all articles for weekly technology periodicals: *The Online Reporter, Broadband and Home Networks*, and the *Internet TV Reporter*.
- Write feature articles for these publications, 20 to 25 pages per week.
- Craft quarterly and special report content, assist with copywriting and design.
- Assist new writers and researchers to organize research and refine articles.

**Associate Editor – BIC Magazine, Baton Rouge, LA**

2/08 – 7/08

- Wrote, proofread and edited articles for monthly international oil and petrochemical publication.
- Published over 50 articles, work syndicated internationally.
- Worked with 25 clients on feature articles, ad copy and advertisement design.
- Organized magazine's trade events and worked client receptions.

**Media Research – Walter Boasso for Governor, Baton Rouge, LA**

8/07 – 11/07

- Completed media internship for Louisiana gubernatorial campaign.
- Crafted internal briefings for statewide campaign offices.
- Monitored media coverage and created databases on coverage.
- Fact-checked for debate preparations.

**Opinion Columnist – The Daily Reveille, LSU, Baton Rouge, LA**

5/07 – 8/07

- Authored 10 weekly and bi-weekly opinion column for campus-run student newspaper.

**Co-founder, Editor – Students for Reform, LSU, Baton Rouge, LA**

5/05 – 7/07

- Co-founded and maintained records and bookkeeping for student-run newspaper.
- Wrote and edited news articles, organized printing and distribution.

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### Computer Skills

Microsoft Office • IBM and Macintosh Operating Systems • InDesign • Photoshop Suite

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### Writing Samples & References Available